

Action Plan - Capital

| Action/Tasks | 2007-08 | 2009-10 | 2011-12 | 2013-14 | 2015-16 | 2017-2018 | 2019-2020 | 2021-2026 |
|---|---------|---------|---------|---------|---------|-----------|-----------|-----------|
| Capital Improvements | | | | | | | | |
| 1 Sustaining Park Infrastructure | | | | | | | | |
| 2 Create Master Plan Lytle Park | | | | | | | | |
| 3 Implement Lytle Park Plan | | | | | | | | |
| 4 Create Master Plan Washington Park | | | | | | | | |
| 5 Implement Washington Park Plan | | | | | | | | |
| 6 Develop plans for new Downtown Parks | | | | | | | | |
| 7 Develop plans for new Neighborhood Parks & Squares | | | | | | | | |
| 8 Construct Cinti Riverfront Park | | | | | | | | |
| 9 Implement Owls Nest Park | | | | | | | | |
| 10 Create Master Plan/Feasibility Study for Krohn Expansion | | | | | | | | |
| 11 Construct Krohn Expansion | | | | | | | | |
| 12 Implement Burnet Woods Master Plan | | | | | | | | |
| 13 Implement Inwood Park Master Plan | | | | | | | | |
| 14 Implement Jackson Hill Master Plan | | | | | | | | |
| 15 Implement Bellevue Hill Master Plan | | | | | | | | |
| 16 Implement Fairview Master Plan | | | | | | | | |
| 17 Implement Fleischmann Master Plan | | | | | | | | |
| 18 Create Master Plan for Mt. Airy Forest & Arboretum | | | | | | | | |
| 19 Implement Mt Airy Master Plan & Renovation | | | | | | | | |
| 20 Create Master Plan for Gardens of Eden | | | | | | | | |
| 21 Implement Gardens of Eden Master Plan | | | | | | | | |
| 22 Reassess & Implement French Park Master Plan | | | | | | | | |
| 23 Improvements at Large Neighborhood Parks | | | | | | | | |
| 24 Improvements at Small Neighborhood Parks | | | | | | | | |
| 25 Preserves and Natural Areas Improvements | | | | | | | | |
| 26 Property Acquisition | | | | | | | | |
| 27 Parkway/Boulevard/Greenway Development | | | | | | | | |
| 28 Ohio River Greenway | | | | | | | | |
| 29 Riverfront Parks | | | | | | | | |
| 30 Trails | | | | | | | | |

Action Plan – Organization & Operations

| Action/Tasks | | 2007-08 | 2009-10 | 2011-12 | 2013-14 | 2015-16 |
|----------------------------------|--|---------|---------|---------|---------|---------|
| Organizational Priorities | | | | | | |
| 1 | Hire Executive Director of Foundation | | | | | |
| 2 | Work with City Council to create Dedicated Tax | | | | | |
| 3 | Work with PAC to educate public on Dedicated Tax | | | | | |
| 4 | Reorganization create Program & Business Division | | | | | |
| 5 | Coordination & Expansion Volunteerism | | | | | |
| 6 | Foundation Hire PR/Marketing Staff | | | | | |
| 7 | Foundation Hire Graphic Design Staff | | | | | |
| 8 | Enhance/Add key staff: Supv. Facil., Constr. Mngement, Tree crew, Constr. Crew, L. Arch, Nat. Ed, GIS | | | | | |
| 9 | Study creation Horticultural Section w/ Superv. Florist | | | | | |
| 10 | Increasing the number, and scope of programs and events | | | | | |
| 11 | Broadening the reach of nature education | | | | | |
| 12 | Enhance and promote PR & Marketing Initiatives | | | | | |

| Operations and Land Management Priorities | | | | | | |
|---|--|--|--|--|--|--|
| 1 | Deer Management | | | | | |
| 2 | Invasive Species Control | | | | | |
| 3 | Work toward Stormwater Partnerships & fees | | | | | |
| 4 | Expand Street Tree by stepped increase assessment levels | | | | | |
| 5 | Sustainability Principles and Projects | | | | | |
| 6 | Protecting & Linking Natural Resources systems | | | | | |
| 7 | Civic Beatification Projects and Partnerships | | | | | |
| 8 | Neighborhood Reforestation | | | | | |

Action Plan – Funding & Partnerships

| Action/Tasks | | 2007-08 | 2009-10 | 2011-12 | 2013-14 | 2015-16 |
|---|--|---------|---------|---------|---------|---------|
| Funding and Partnership Priorities | | | | | | |
| 1 | Stabilize Tax revenue by refocusing City revenue stream | | | | | |
| 2 | Incremental reasonable Increase in fee schedule | | | | | |
| 3 | Maintain a balance of free and fee facilities and services | | | | | |
| 4 | Incremental reasonable increase in Fund Raising | | | | | |
| 5 | Enhanced volunteer program | | | | | |
| 6 | Expand Partnerships with Educational institutions | | | | | |
| 7 | Expand Partnerships with development entities | | | | | |
| 8 | Expand Partnerships with other Park Service Providers | | | | | |
| 9 | Develop Restaurant Burnet Woods | | | | | |
| 10 | Develop Wedding Corporate Meeting Facility Inwood | | | | | |
| 11 | Develop Lodging Units & Meeting Facility at Mt. Airy | | | | | |
| 12 | Implement Krohn Conservatory Expansion | | | | | |
| 13 | Seek greater efficiencies with CRC & HCPD | | | | | |
| 14 | Develop partnerships for creation of regional trails | | | | | |
| 15 | Investigate and create model Park Improvement District | | | | | |
| 16 | Investigate and create model for Park TIF use | | | | | |



2007 is not only a time to look to the future of Cincinnati Parks, but also a time to reflect on past successes. This year marks the 100th anniversary of the first Master Plan for Cincinnati Parks. Authored by noted landscape architect, George Kessler, the plan created a vision of city parks that made urban life more livable and inspiring. The plan set out to link diverse parts of the city together through hilltop parks, neighborhood parks, outlying regional preserves, parkways, and grand boulevards.

The 1907 Master Plan's vision was extended with the 1992 Comprehensive Park Master Plan vision entitled "Planting the Future"—a plan calling for park restoration, a greenway system, new parks, and new partnerships. The new 2007 Centennial Master Plan continues this tradition of visionary plans.

Big Ideas, Major Recommendations and New Initiatives



master plan

HIGHLIGHTS



2007

The 2007 Master Plan builds on the strong foundation of history and a high standard of excellence. Community input has been the major force driving the plan and its new initiatives — input gathered from public meetings, stakeholders, citizen committees and a citywide survey. The plan is also built on extensive research into best practices, incorporation of related initiatives, and the participation of Park staff, the Cincinnati Parks Foundation and Park's many neighborhood advisory councils.

The central theme of the plan is the belief that parks and greenspace can drive city revitalization and regional growth. The plan recommends new facilities and renovated parks, a network of parkways and greenways, an environmentally and financially sustainable park system, programs and services to serve the community, and the funding and mechanisms to make this all happen over the next 10 to 20 years. The highlights of the plan are summarized in this brochure.





- 1 Maintain the Board of Park Commissioners as a separate and *independent Commission*, operating the City of Cincinnati park system.
- 2 Strive to achieve an economically and environmentally *sustainable park system*.
- 3 Provide leadership in *environmental practices*.
- 4 Continue Parks' efforts in achieving "*universal*" access.
- 5 Continue Parks' horticultural excellence and seek to make Cincinnati a *national horticultural center*.

6 Establish a *designated percentage of tax dollars*, supplemented and balanced by endowments, revenues, grants and donations to sustain the staffing and maintenance of Parks.

7 *Protect natural resources, reforest the city and link parks.*

Strategies include:

- ▶ *Implementing the Natural Resources Management Plan*
- ▶ *Key acquisitions* and property donations/ easements adjacent to parks and preserves
- ▶ *Enhancing the Ohio River and Little Miami River greenways*
- ▶ *Conserving hillsides* and additional greenways such as the Mill Creek greenway.

policy

funding

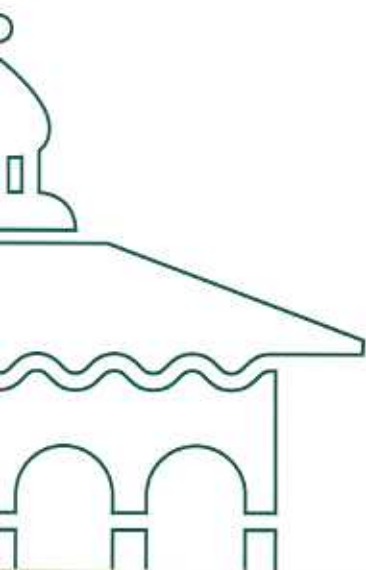
1 Maintain a *balance of free and fee facilities* and services while strategically increasing fees and rentals at targeted locations and for services for which program users can pay their own way.

2 *Stabilize Parks' operating budget* by designating a percentage of City General Funds for Parks.

3 Create new or enhanced *facilities to generate revenue* while providing services. This includes new restaurants and concessions at several sites, new or expanded rental facilities and an expanded Krohn Conservatory.

4 Expand the *street tree program* through stepped increases in the assessment rate.

5 Implement *new funding initiatives* at key locations including a Park Improvement District (PID) at Burnet Woods and at Lytle Park, limited sales of surplus park-owned properties, developer built and operated neighborhood parks, and new concession operations and joint developments.





- 1 Enhance the *marketing* of Park's services, facilities and programs and increase *outreach efforts* to minority communities, seniors and young professionals
- 2 Nurture and support *volunteer opportunities* and expand private giving to Parks
- 3 Increase the *capacity* of the Park Board and Park Foundation with key new positions and recovery of old positions
- 4 Broaden the reach and scope of *nature education*
- 5 Increase the number, diversity, reach and scope of *programs and events*
- 6 Enhance and *foster partnerships* in art, education, programs, park operations, capital improvements and park services
- 7 Continue partnering with the Hamilton County Park District to provide city and regional park services and *explore additional collaborations* and means to foster direct City benefits from the existing county-wide parks tax levy—within city limits.
- 8 Develop in partnership with others, a *regional trails entity* which would be responsible for funding the planning, design, construction and maintenance of bike/mixed-use trails.
- 9 Maintain the *Park Board as a separate entity* from the Recreation Commission but continue to seek refinements and greater efficiencies of park and recreation operations and collaborations.

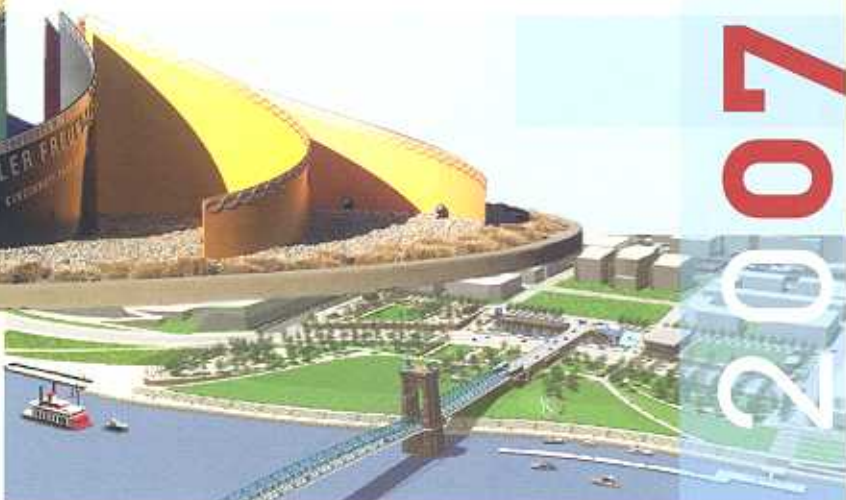
organization + services

capital improvements



- 1 Continue *investments in neighborhood parks* to renovate infrastructure and make enhancements, and carry out individual park master plans.
- 2 Develop new neighborhood parks and greenspaces in support of *community development efforts*
- 3 Expand the concept of *Parkways* to embrace boulevards, greenways and landscaped interstate highways.
- 4 Key *new upgraded facilities* include:
 - Cincinnati Racefront Park (CRP)
 - Uptown Parks enhancements
 - Washington Park and Lytle Park enhancements
 - Mt. Airy improvements, including a bike trail and arboretum improvements
 - Expansion of Krohn and Krohn gardens
 - Eden Park improvements—“The Gardeners of Eden”
- 5 Develop several *key new services and facilities* to generate revenue and draw more people to parks:
 - *Restaurants* at CRP and Burnet Woods
 - *Rental Pavilions* at Inwood Park and Fairview Park
 - Expanding *Maple Ridge Lodge*
 - Expanding *Krohn Conservatory's* exhibition and display space, add visitor services and educational facilities and add food service
- 6 *Concentrate a major portion of capital improvements* in key areas:
 - *Downtown* and the basin/care (OTR, West End)
 - *Uptown* (Corvaille, CTR, Clifton, Avondale, Mt. Auburn)
- 7 Over a 10 to 20 year period, carry out a capital improvement program funded from a *mix of public and private sources*. Invest public funds to leverage *private funds*.





CINCINNATI RIVERFRONT PARK

2007





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